

AFGRI appoints foremost poultry expert as Managing Director of poultry operation

AFGRI Limited (“AFGRI”), the leading listed South African agricultural services and foods group, announced today the appointment of Izaak Breitenbach as the new Managing Director of AFGRI Poultry.

Izaak has built a career and gained experience in the poultry industry through hands-on involvement for the past 25 years. His career began in 1987 as a Farm Manager for Bonny Bird farms, where he gained valuable experience working on all the different aspects of the poultry supply chain. He joined Ross Poultry Breeders in 1992 and was appointed Managing Director in 1997 to 2002 where after he spent three years in Scotland as a senior executive with Aviagen Ltd, the owner of the Ross breed. Here he was responsible, at board level, for all joint ventures where Aviagen was represented in countries such as Ireland, France, Spain, Italy, Hungary, the Czech Republic, Sweden and Russia.

Izaak was the Managing Director of Arbor Acres South Africa where green fields’ poultry operations were begun and grown to be the dominant supplier in the independent market.

The past eight years were spent with Country Bird Holdings as Managing Director of Supreme Poultry where Izaak was responsible for growing the business from a R500 million turnover to a R2,0 billion turnover business.

Izaak holds a MDP from Henley Business School, a MBL degree from Unisa and B Inst Agrar Hon’s, BSC Agric Hon’s and BSC Agric degrees from the University of Pretoria.



Chris Venter, CEO of AFGRI indicated that, “We are pleased to welcome the caliber of Izaak into AFGRI Poultry. He has experience in operational efficiencies, supply chain and cost efficiencies - all vital skills that will assist AFGRI on its positioning of the poultry business.”



“Expansion and structuring of the business is taking place and Steve Steenkamp, who has overseen the Poultry operation for the past three years, will take up the position of Operations Director,” Venter concluded

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